

Is Your Foam Certified? Answers to Your Questions about CertiPUR-US^{CM}

*A Voluntary Testing, Analysis and Certification Program
Open to all Flexible Polyurethane Foam Manufacturers*



What is CertiPUR-US^{CM}?

This voluntary testing, analysis and certification program was developed by members of the global foam industry in response to an increase in substandard imported foams. CertiPUR-US^{CM} tests for durability, content and indoor emissions. CertiPUR-US is an extension of the European CertiPUR program developed in 2002 by EUROPUR, the association of European flexible polyurethane foam block manufacturers. Products, such as upholstered furniture and mattresses, that carry the CertiPUR-US seal contain flexible polyurethane foams that have been tested and certified by an independent laboratory to meet specific criteria for physical performance, indoor emissions and environmental stewardship.



“CertiPUR-US is the **responsible future** of the flexible polyurethane foam industry: a way for furniture and bedding buyers to **separate qualified foam cushioning from substandard foams** that can destroy our business.”

— **Bobby Bush, Jr.**
VP/Foam and Environmental Technology
Hickory Springs Manufacturing Co., Inc.

Why CertiPUR-US?

Today's consumer cares about what's inside the products they buy – and that trend is growing. Tainted toothpaste. Unsafe toys. Deadly dog food. Are foam products next? News coverage about contaminated consumer products has put the public on high alert about what they buy for themselves and their families. When there is media coverage and consumer concern about "toxic" furniture or "hazardous" bedding, the CertiPUR-US seal will enable consumers to make informed choices about the foam in the products they choose.



hangtag at actual size



How will CertiPUR-US benefit foam companies?

CertiPUR-US gives manufacturers the value-added edge in today's highly competitive market by:

- Protecting your reputation by differentiating your products from substandard foams
- Reassuring customers about your foam
- Addressing topical consumer issues
- Demonstrating your commitment to environmental stewardship

CertiPUR-US certification is based on:

- Standardized chemical analysis
- Emissions evaluation
- Environmental guidelines
- Physical performance testing
- Pledges of compliance
- Random compliance verification



What products can be certified?

Each CertiPUR-US registration covers only a specific class of polyether-based flexible polyurethane foam manufactured with the same raw materials. The categories are:

- Conventional polyether foam
- Conventional FR polyether foam (sharing the same fire retardant package)
- Super-soft (low density/low index) conventional foam (≤ 15 lbs. IFD and ≤ 1.5 pcf)
- High Resilience foam
- Viscoelastic foam
- Other foams to be reviewed on a case-by-case basis by a CertiPUR-US administrator.



Contact Bob Luedeka to request a complete set of the *U.S. Voluntary Physical Performance and Environmental Guidelines for Prime Flexible Polyether Polyurethane Foam for Use in Furniture and Bedding*. The document establishes baseline criteria for product physical performance, component analysis, and product emissions evaluation. Email: rluedeka@certipur.us, or call: 865.657.9842.

What does it cost to certify a foam?

Foam manufacturers register for a 6-month period. CertiPUR-US fees include six months' license to use the certification mark for each foam class tested. After successfully completing two consecutive 6-month periods, renewal continues on an annual basis.

Registration for PFA members =	\$3,000 per foam
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Registration for non-PFA members =	\$5,000 per foam
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Note: Participants earn discounts and extended registration periods when products pass consecutive certifications.



How do I get my products certified by CertiPUR-US?

Application for CertiPUR-US certification is open to all FPF manufacturers and is simple and easily accessible. All that companies need to do is submit applications, lab test results, affidavits and declarations on prohibited substances. Certain conditions and limitations apply. A downloadable application and instructions are available at www.certipur.us.



CertiPUR-US Supporting Sponsors

Raw Materials, Equipment and Technology Suppliers are encouraged to become CertiPUR-US sponsors at the Platinum, Gold or Silver level. No testing requirements or affidavits are required. See details at www.certipur.us.

“There is only one way that a manufacturer or consumer can be assured the flexible polyurethane foam in his furniture or mattress meets indoor emissions and performance guidelines—that is through independent testing. **CertiPUR-US provides this testing protocol so we can all sit and sleep soundly.”**

— Steve Riddle
President, NCFI Polyurethanes



CertiPUR-US is a program of the
Alliance for Flexible Polyurethane Foam, Inc.

For more information, visit www.certipur.us,
contact info@certipur.us, or call 865.657.9842